

Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

**Interact freely. Communicate with confidence.
Live without limit. Life is on.**

www.phonak-us.com/kids



Phonak pediatric solutions

Explore the world with confidence



028-1513-03/V1.00/2016-04/Printed in USA © Phonak AG All rights reserved



PHONAK
life is on

Because a child is not a small adult

As a parent, you want the best for your child. From their health and well-being to their social and educational development, setting a solid foundation for their future is of utmost importance. As the leader in pediatric hearing solutions, we strive to give you the peace of mind knowing that your child has access to explore and be a part of the ever-changing world of sound around them.

With over 40 years of expertise and input from hearing care professionals, parents, kids, and our respected international Pediatric Advisory board, we continue to push the limits of technology to support the listening needs of your child.



Explore the world with confidence!

We know that a child is not just a small adult because they face even more hearing challenges than grown-ups do. They are often in very different environments than grown-ups and need their hearing aids to confidently learn, explore and engage.

Younger listeners are often hearing sounds for the first time through which they learn about the world. Unlike adults, kids don't have the hearing experience or language understanding which we use to fill in the gaps when certain words and phrases are unclear. This is why it's crucial for children to have access to the clearest possible sound, from the earliest possible age, to maximize their chances of hearing, speaking and learning.

As kids grow older, the ability to clearly understand speech, wherever they go, is key. This helps them to freely interact with teachers and peers during lessons and leisure time, increasing their overall well-being.





Reach for the sky

Phonak Sky™ V is our latest hearing aid and first of its kind, designed specifically for kids and teens of all ages and with all degrees of hearing loss. Based on our latest technology, we've taken every element of a young listener's lifestyle to create a hearing aid that is truly special.

Performance

- Improved speech understanding – regardless of the listening environments
- Fully automatic – so your kids can be confident to get the best performance wherever they are and whenever they need it
- Tailored specifically for child development, Phonak Sky V technology facilitates speech and language growth

Match their style

- 16 colors to match with your child's vibrant personality
- Small, sleek hearing aid design for your child's discretion
- Made out of a new robust carbon composite material, Sky V is durable enough to keep up with the toughest kids

Simple functionality

- Keep hearing aids on and little fingers out thanks to a tamperproof option
- Know your child's hearing aids are powered on with ease
- Sky V comes RogerReady and works automatically with a Roger™ system



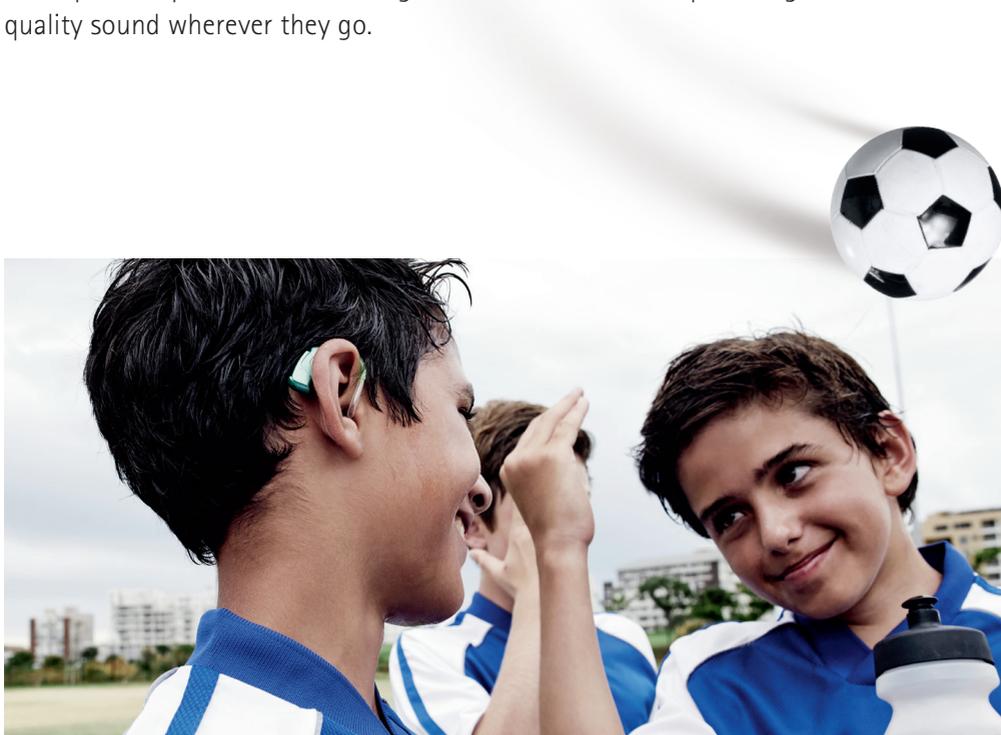
Performance

Hear everything, everywhere, every time

Kids and teens live active lives and spend a lot of their time in areas which aren't always quiet, especially when moving from one place to another.

From noisy classrooms and playgrounds to shopping malls and lecture halls, they are exposed to different sounds coming from different directions (e.g. loud speech or shouting, music, etc.). We've paid specific attention to deal with such situations so that they receive the best possible performance and comfort.

AutoSense Sky OS is an operating system specifically designed for kids and teens. It captures and analyzes all the sounds around your child, in real time, before automatically choosing the optimal settings to best suit the listening environment. With this intelligent operating system, the hearing aids reduce background noise for improved speech understanding and increased comfort, providing kids with quality sound wherever they go.



Optimal language development and speech understanding

More sounds, more fun!

Tailored specifically for child development, Phonak Sky V facilitates speech and language growth with our newly developed SoundRecover2 technology. Designed to pick up high-frequency sounds such as /s/, /sh/, /f/ and /t/, SoundRecover2 will make it easier for young listeners to distinguish and hear them clearly while all other sounds remain clear and natural. This is so important for infants' and toddlers' speech development which relies on consistent access to all sounds. With SoundRecover2, speech audibility is significantly improved so that older listeners, such as teens, can hear and interact with added self-assurance to the world around them.





Simple functionality

For parents and young listeners, a hearing aid should be easy to use. In addition to incorporating some of the most advanced hearing technology into Sky V, we've also designed them to be simple yet very effective.

Indicator light

Sky V behind-the-ear models are equipped with a new and easy-to-understand indicator light. Aimed at providing a clear status notification of a child's hearing aid, it visibly confirms that the hearing aid is powered on, the Roger program is active and warns of a low battery. This is particularly important if your child is not old enough to let you know what they hear.

Reinforced housing with tamperproof option

Composed of a lightweight composite material Sky V is robust, water resistant and dust tight. The behind-the-ear models have a tamperproof option for battery doors and ear hooks to keep kids under 3 years old out of places they shouldn't be in, while still allowing them to explore freely.

Match their style

Sky V comes in 5 models and 3 performance levels. This ensures that there is a hearing aid to meet the specific needs of each and every child. From toddlers to teens, no two children are affected by hearing loss the same way, so we offer every child a Sky V that is just right for them.



Sky V-M
Mild to moderately-severe hearing losses



Sky V-P
Mild to severe hearing losses



Sky V-SP
Mild to profound hearing losses



Sky V-UP
Moderate to profound hearing losses



Sky V-RIC
Mild to profound hearing losses

Mix & Match

Designed to suit your child's preference, Sky V hearing aids don't just sound great but also look fun! Your child can choose from 16 hearing aid and Roger receiver colors which mix & match with 7 colored ear hooks. Kids and teens can select the perfect color combination to match their style.

www.phonak-us.com/mixmatch

Skinit

Today's young listeners are more fashion conscious than ever before! With the sticker range available for purchase from www.skinit.com/phonak, kids and teens can get personal and further enhance the look of their Sky Vs and Roger systems.

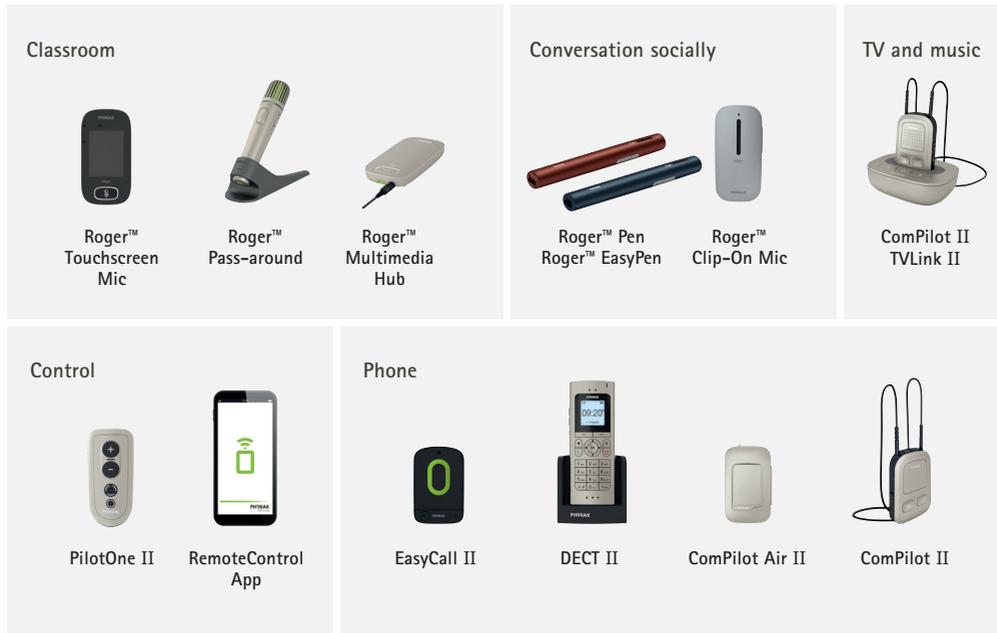


Keeping kids connected

Interacting with friends, family and keeping connected to their smart devices is necessary for kids and teens in today's digital world.

Thanks to our range of wireless accessories including Roger, we have options to help kids stay connected. Whether at home, school or out socializing with friends, these devices provide kids with the confidence to hear and participate everywhere. Kids and teens can have access to quality sound in the car, on the phone, while playing sports or wherever they may go.

Phonak Wireless Communication Portfolio



Roger™ – Bridging the understanding gap

Kids and teens require a system which is capable of dealing with noisy listening situations or hearing people at a distance, like the teacher in the classroom. This is where the Roger portfolio manages to bridge the understanding gap.

RogerReady

Sky V is compatible with our Roger family of microphones and receivers. There is no additional programming required for your hearing care professionals to connect these devices, nor any program switching required by your child.

So close yet so far

When Sky V and Roger are both used, the hearing aid's directional microphones respond to noise levels near the child to improve the child's ability to converse with other children. The Roger microphones and receivers allow them to hear those at a distance.



We support your family

In addition to our dedicated portfolio of solutions for kids, Phonak also offers a range of support resources.

Leo's world

Leo, the playful young lion cub with hearing loss, wants to do well in school, excel at sports and have lots of fun – just like his friends.

www.phonak-us.com/leos-world

Leo storybook – all children love a good story:

These engaging tales “Leo gets hearing aids” and “Leo gets a Roger system” help your child feel less anxious about their hearing loss and more comfortable with their hearing systems. Available in hardback and also as an electronic version for the iPad.

Leo coloring pages – it's magic!

Print and color two engaging Leo coloring pages and turn them into interactive 3-D worlds with the free app Quiver available for tablets and smartphones.

Leo plush toy – your child's cuddly friend:

This stuffed toy is a real-life version of Leo for your child to hold and hug.

Pediatric Care Kit

Everything needed to keep hearing solutions maintained and working as they should. Please contact your local hearing care professional.

The Listening Room™

Phonak has teamed up with Advanced Bionics to bring you The Listening Room™ – a host of free fun activities and resources to support the development of speech, language, and listening skills in children of all ages with a hearing loss.

www.thelisteningroom.com

Join us online



Bring sound to life

Created especially for teens to connect with friends and family, experience music like never before, excel in sports and live a life without compromise.

www.bringstoundtolife.com

Facebook

Discover and share viral content and personal hearing loss stories to help you stay connected and express what matters to you.

www.facebook.com/phonak

Twitter

Learn the most up-to-date information related to the hearing loss community.

www.twitter.com/phonak

YouTube

Watch inspiring and educational videos featuring product movies, celebrity ambassadors and heartwarming moments when an infant hears for the first time.

www.youtube.com/phonakofficial

Pinterest

Collect informative and inspirational content to inspire your child to live proudly with hearing loss in all aspects of life.

www.pinterest.com/phonakofficial

Instagram

View, capture and share genuine images of life with hearing loss.

www.instagram.com/phonak

